

## Appendix A. Frequency Tables for ITC Thailand Four Page Summary

This document presents tables of data which correspond to the ITC Thailand Four Page Summary. All tables are listed in chronological order of the original document, and present weighted point estimates with corresponding 95% confidence intervals.

“Valid responses” refer to all responses included in the calculation of statistics reported in the Thailand Four Page Summary, where point estimates excluded item-specific non-responses; the only exceptions to this rule were for income, knowledge-based questions (where “Don’t know” is considered a valid response), or where otherwise explicitly indicated. “All responses” includes all participants, whether the response was a valid response, a non-response (such as “Refused” or “Don’t know”), or whether a response was missing altogether.

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Table 1. Number of cigarettes smoked per day in daily smokers.

*Q: On average, how many cigarettes do you smoke each day (include both factory-made and hand-rolled cigarettes)?*

Cigarettes	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Less than 10	1016	53.5	(49.0, 58.0)	53.5	(49.0, 58.0)
11 to 20	739	38.6	(34.8, 42.4)	38.6	(34.8, 42.4)
21 to 30	91	5.1	(3.6, 6.6)	5.1	(3.6, 6.6)
More than 30	47	2.8	(1.6, 4.0)	2.8	(1.6, 4.0)

Table 2. Mean number of cigarettes smoked daily in daily smokers, by country.

*Q: On average, how many cigarettes do you smoke each day (include both factory-made and hand-rolled cigarettes)?*

Country	N	Mean	(95% CI)
Mexico	834	9.6	(8.7, 10.4)
Thailand	1644	12.1	(10.8, 13.3)
France	1564	13.5	(13.1, 14.0)
Malaysia	1414	13.8	(13.1, 14.5)
Germany	1376	16.3	(15.8, 16.8)
Uruguay	944	16.5	(15.6, 17.4)
United Kingdom	1622	16.6	(16.1, 17.1)
Canada	1645	17.2	(16.7, 17.7)
Scotland	478	18.3	(17.4, 19.3)
China	4418	18.3	(17.8, 18.8)
South Korea	951	18.6	(18.0, 19.3)
Ireland	533	18.7	(17.0, 20.3)
Australia	1677	18.7	(18.2, 19.3)
United States	1704	18.8	(18.2, 19.5)

Table 3. Frequency of smoking.

*Q: Do you smoke every day or less than every day, including both factory-made and hand-rolled cigarettes?*

Frequency	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Daily	1893	94.6	(93.2, 96.0)	94.6	(93.2, 96.0)
Weekly	107	5.4	(4.0, 6.8)	5.4	(4.0, 6.8)

Table 4. Smokers' level of addiction to cigarettes.

*Q: Do you consider yourself addicted to cigarettes?*

Addiction	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Not at all addicted	240	12.1	(10.0, 14.2)	12.0	(10.0, 14.1)
Somewhat addicted	1038	51.8	(49.3, 54.3)	51.6	(49.2, 54.1)
Very addicted	716	36.2	(33.4, 38.9)	36.1	(33.3, 38.8)
Can't say	6	.	. .	0.3	(0.1, 0.5)

Table 5. Frequency of smoking in Thai youth, by gender, Wave 1.

*Q: Think about the last 30 days (past one month). How often did you smoke?*

Gender	Frequency per month	N	<u>Valid Responses</u>		<u>All Responses</u>	
			%	<u>95% CI</u>	%	<u>95% CI</u>
Male	Not at all	406	79.1	(74.7, 83.5)	79.1	(74.7, 83.5)
	One or two days	11	2.4	(0.9, 4.0)	2.4	(0.9, 4.0)
	Some days	53	10.6	(8.3, 12.9)	10.6	(8.3, 12.9)
	Almost every day	14	2.6	(0.9, 4.3)	2.6	(0.9, 4.3)
	Every day	32	5.2	(2.6, 7.8)	5.2	(2.6, 7.8)
Female	Not at all	474	98.4	(97.0, 99.7)	98.4	(97.0, 99.7)
	One or two days	2	0.3	(0.0, 0.8)	0.3	(0.0, 0.8)
	Some days	6	1.0	(0.0, 2.1)	1.0	(0.0, 2.1)
	Almost every day	2	0.2	(0.0, 0.6)	0.2	(0.0, 0.6)
	Every day	0	.	. .	.	. .

Table 6. Frequency of smoking in Thai youth, by gender, Wave 2.

*Q: Think about the last 30 days (past one month). How often did you smoke?*

Gender	Frequency per month	N	<u>Valid Responses</u>		<u>All Responses</u>	
			%	<u>95% CI</u>	%	<u>95% CI</u>
Male	Not at all	360	72.8	(66.0, 79.6)	72.8	(66.0, 79.6)
	One or two days	13	3.3	(0.9, 5.8)	3.3	(0.9, 5.8)
	Some days	25	5.7	(3.3, 8.1)	5.7	(3.3, 8.1)
	Almost every day	31	7.1	(4.0, 10.2)	7.1	(4.0, 10.2)
	Every day	57	11.0	(7.7, 14.3)	11.0	(7.7, 14.3)
	Missing data	0	.	.	.	.
Female	Not at all	432	98.3	(96.6, 100.0)	97.7	(95.6, 99.8)
	One or two days	1	0.3	(0.0, 0.8)	0.3	(0.0, 0.8)
	Some days	3	0.5	(0.0, 1.3)	0.5	(0.0, 1.3)
	Almost every day	0	.	.	.	.
	Every day	4	0.9	(0.0, 2.1)	0.9	(0.0, 2.1)
	Missing data	1	.	.	0.6	(0.0, 1.8)

Table 7. Age at which Thai youth smoked their first whole cigarette, by gender.

*Q: How old were you when you first smoked a whole cigarette?*

Gender	Age	N	Valid Responses		All Responses	
			%	95% CI	%	95% CI
Male	8	1	0.7	(0.0, 1.9)	0.1	(0.0, 0.3)
	9	1	1.1	(0.0, 3.3)	0.2	(0.0, 0.5)
	10	4	2.8	(0.0, 6.1)	0.5	(0.0, 1.1)
	11	2	1.9	(0.0, 4.6)	0.3	(0.0, 0.8)
	12	10	12.1	(3.5, 20.7)	2.0	(0.5, 3.6)
	13	19	23.1	(13.8, 32.4)	3.7	(1.9, 5.5)
	14	19	20.5	(11.5, 29.5)	3.5	(1.6, 5.4)
	15	22	23.7	(13.5, 34.0)	4.0	(2.2, 5.8)
	16	11	12.0	(5.7, 18.2)	2.0	(1.0, 3.0)
	17	3	2.0	(0.0, 4.3)	0.3	(0.0, 0.7)
	Never smoked at all	368	.	.	72.5	(67.3, 77.6)
	Smoked, but not a whole cigarette	55	.	.	10.7	(7.4, 14.1)
	Missing data	1	.	.	0.1	(0.0, 0.2)
Female	8	0	.	.	.	.
	9	0	.	.	.	.
	10	0	.	.	.	.
	11	1	5.2	(0.0, 15.8)	0.1	(0.0, 0.3)
	12	0	.	.	.	.
	13	2	17.8	(0.0, 45.2)	0.4	(0.0, 1.0)
	14	5	38.3	(9.9, 66.8)	0.8	(0.0, 1.7)
	15	3	24.5	(0.0, 49.3)	0.5	(0.0, 1.1)
	16	2	14.1	(0.0, 32.4)	0.3	(0.0, 0.7)
	17	0	.	.	.	.
	Never smoked at all	466	.	.	97.2	(95.2, 99.1)
	Smoked, but not a whole cigarette	3	.	.	0.5	(0.0, 1.0)
	Missing data	2	.	.	0.3	(0.0, 0.9)

Table 8. Frequency that Thai youth reported smoking with parents, by gender.

*Q: How often do you smoke with your parents?*

Gender	Frequency	<u>Valid Responses</u>			<u>All Responses</u>	
		N	%	<u>95% CI</u>	%	<u>95% CI</u>
Male	Never	60	57.7	(46.4, 69.0)	11.8	(8.7, 15.0)
	Sometimes	44	38.4	(25.7, 51.1)	8.1	(4.7, 11.4)
	Often	5	3.9	(0.7, 7.1)	0.8	(0.1, 1.5)
	Never smoked at all	406	.	. .	79.1	(74.7, 83.5)
	Missing data	1	.	. .	0.2	(0.0, 0.5)
Female	Never	9	94.4	(83.6, 100.0)	1.5	(0.2, 2.9)
	Sometimes	1	5.6	(0.0, 16.4)	0.1	(0.0, 0.3)
	Often	0	.	. .	.	. .
	Never smoked at all	474	.	. .	98.4	(97.0, 99.7)
	Missing data	0	.	. .	.	. .

Table 9. Smokers' intention to quit in the future.

*Q: Are you planning to quit smoking?*

Quit intentions	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
In next month	142	7.2	(5.8, 8.6)	7.2	(5.8, 8.6)
In next 6 months	277	13.9	(11.0, 16.8)	13.9	(11.0, 16.8)
Beyond 6 months	386	20.2	(17.6, 22.8)	20.2	(17.6, 22.8)
Not currently planning to quit	1195	58.7	(54.2, 63.2)	58.7	(54.2, 63.2)

**Table 10. Percentage of smokers who have any current plans to quit smoking, by country.**

*Q: Are you planning to quit smoking?*

<b>Country</b>	<b>N</b>	<b>%</b>	<b>(95% CI)</b>
China	1111	27.5	(24.6, 30.3)
Thailand	529	31.1	(27.9, 34.4)
Mexico	508	54.4	(49.2, 59.6)
Malaysia	781	60.0	(55.4, 64.6)
Uruguay	507	60.8	(55.8, 65.8)
United Kingdom	1032	65.1	(62.4, 67.8)
Ireland	362	67.9	(63.2, 72.6)
Scotland	359	69.8	(64.3, 75.3)
Germany	1016	69.9	(67.2, 72.6)
France	1246	72.9	(70.5, 75.3)
United States	1251	73.8	(71.2, 76.3)
Australia	1307	74.7	(72.3, 77.0)
Canada	1279	75.0	(72.6, 77.5)
South Korea	745	76.1	(73.1, 79.1)

**Table 11. Smokers' opinions: "If you could do it over again, you would not start smoking."**

*Q: Please tell me whether you [agree with this statement]... If you had to do it over again, you would not have started smoking.*

<b>Opinion</b>	<b>N</b>	<b><u>Valid Responses</u></b>		<b><u>All Responses</u></b>	
		<b>%</b>	<b><u>95% CI</u></b>	<b>%</b>	<b><u>95% CI</u></b>
Strongly disagree	15	0.9	(0.3, 1.5)	0.9	(0.3, 1.5)
Disagree	76	3.5	(2.6, 4.5)	3.5	(2.6, 4.4)
Neither disagree nor agree	65	3.0	(2.2, 3.9)	3.0	(2.2, 3.9)
Agree	1135	57.1	(52.5, 61.7)	56.8	(52.2, 61.5)
Strongly agree	701	35.5	(30.1, 40.8)	35.3	(30.0, 40.6)
Can't say	8	.	.	0.5	(0.1, 0.8)

**Table 12. Smokers' opinions: "If you could do it over again, you would not start smoking", by country.**

*Q: Please tell me whether you [agree with this statement]... If you had to do it over again, you would not have started smoking.*

Country	N	%	(95% CI)
Mexico	543	58.1	(52.4, 63.8)
Uruguay	493	58.8	(54.0, 63.6)
China	3424	74.3	(71.9, 76.7)
Germany	1151	77.5	(74.9, 80.1)
Malaysia	1183	80.6	(76.1, 85.1)
South Korea	871	86.5	(84.1, 89.0)
United Kingdom	1763	87.2	(85.1, 89.2)
France	1524	87.7	(86.0, 89.5)
United States	1783	88.1	(86.3, 89.9)
Australia	1931	89.0	(87.4, 90.6)
Ireland	525	89.8	(86.4, 93.1)
Scotland	454	90.4	(87.2, 93.5)
Canada	1829	90.7	(89.2, 92.3)
Thailand	1912	93.6	(92.0, 95.3)

**Table 13. Whether smokers have ever attempted to quit smoking.**

*Q: Have you ever tried to quit smoking?*

Ever attempted	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Yes	1530	77.4	(74.6, 80.1)	77.2	(74.4, 79.9)
No	466	22.6	(19.9, 25.4)	22.6	(19.9, 25.3)
NA	4	.	. .	0.2	(0.0, 0.6)

Table 14. Whether personal health was a reason smokers thought about quitting smoking.

*Q: In the past 6 months, [has concern for your personal health] led you to think about quitting?*

Reason	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Not at all	312	15.1	(12.2, 17.9)	15.0	(12.1, 17.8)
Somewhat	970	48.4	(45.2, 51.6)	48.2	(45.1, 51.3)
Very much	711	36.5	(32.9, 40.1)	36.3	(32.7, 39.9)
NA	3	.	. .	0.2	(0.0, 0.5)
Refused	2	.	. .	0.2	(0.0, 0.5)
Can't say	2	.	. .	0.1	(0.0, 0.2)

Table 15. Whether setting an example for children was a reason smokers thought about quitting smoking.

*Q: In the past 6 months, [has wanting to set an example for children] led you to think about quitting?*

Reason	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Not at all	212	10.6	(8.9, 12.3)	10.5	(8.8, 12.2)
Somewhat	946	45.2	(39.0, 51.4)	44.9	(38.8, 50.9)
Very much	829	44.2	(38.3, 50.2)	43.9	(37.9, 49.9)
Refused	2	.	. .	0.2	(0.0, 0.5)
Can't say	11	.	. .	0.5	(0.2, 0.9)

**Table 16. Frequency that smokers thought in the last month about the harm caused by smoking.**

*Q: In the last month, how often, if at all, did you think about the harm your smoking might be doing to you?*

Thought	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Never	360	17.7	(15.4, 20.0)	17.7	(15.4, 19.9)
Once in a while	637	31.5	(28.5, 34.5)	31.5	(28.5, 34.5)
Often	759	38.4	(36.1, 40.7)	38.4	(36.1, 40.7)
Very often	242	12.4	(9.6, 15.2)	12.4	(9.6, 15.2)
Can't say	2	.	. .	0.1	(0.0, 0.1)

**Table 17. Frequency that smokers thought in the last month about money spent on cigarettes.**

*Q: In the last month, how often, if at all, did you think about the money you spend on smoking?*

Thought	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Never	586	29.1	(25.8, 32.3)	28.9	(25.7, 32.1)
Once in a while	613	29.8	(25.3, 34.2)	29.6	(25.2, 34.0)
Often	565	28.8	(26.5, 31.2)	28.7	(26.3, 31.0)
Very often	228	12.4	(8.8, 15.9)	12.3	(8.7, 15.8)
Can't say	8	.	. .	0.5	(0.1, 0.9)

**Table 18. Whether smokers spent essential household money on cigarettes.**

*Q: In the last 6 months, have you spent money on cigarettes that you knew would be better spent on household essentials like food?*

Spent	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Yes	1519	76.3	(71.7, 80.8)	76.3	(71.7, 80.8)
No	481	23.7	(19.2, 28.3)	23.7	(19.2, 28.3)

**Table 19. Smokers' opinions on whether the government should do more to tackle the harm caused by smoking.**

*Q: Please tell me whether you [agree with this statement]... The government should do more to tackle the harm done by smoking.*

Opinion	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Strongly disagree	19	0.9	(0.4, 1.5)	0.9	(0.3, 1.5)
Disagree	97	4.8	(3.1, 6.5)	4.8	(3.1, 6.5)
Neither disagree nor agree	69	3.3	(2.0, 4.7)	3.3	(2.0, 4.7)
Agree	1201	59.4	(54.9, 63.8)	59.0	(54.7, 63.3)
Strongly agree	602	31.6	(25.9, 37.2)	31.4	(25.7, 37.0)
Can't say	12	.	. .	0.7	(0.3, 1.1)

**Table 20. Frequency that warning labels made smokers think about the health risks of smoking, Thailand and Malaysia, Wave 1.**

*Q: To what extent, if at all, do the health warnings make you think about the health risks (health danger) of smoking?*

Country	Frequency	N	<u>Valid Responses</u>		<u>All Responses</u>	
			%	<u>95% CI</u>	%	<u>95% CI</u>
Malaysia	Not at all	336	19.8	(15.1, 24.6)	17.1	(12.8, 21.5)
	A little	717	44.5	(38.0, 51.1)	38.5	(31.6, 45.4)
	Somewhat	510	27.1	(22.8, 31.4)	23.4	(20.2, 26.6)
	A lot	167	8.6	(5.7, 11.4)	7.4	(5.1, 9.7)
	NA	0	.	. .	.	. .
	Can't say	111	.	. .	6.0	(3.9, 8.1)
	Missing data	163	.	. .	7.6	(3.7, 11.5)
Thailand	Not at all	340	17.7	(14.1, 21.3)	16.8	(13.3, 20.3)
	A little	395	20.3	(17.4, 23.2)	19.3	(16.6, 22.0)
	Somewhat	560	28.4	(24.8, 32.1)	27.0	(23.3, 30.8)
	A lot	611	33.6	(28.7, 38.5)	32.0	(27.5, 36.4)
	NA	76	.	. .	4.0	(2.7, 5.4)
	Can't say	18	.	. .	0.9	(0.6, 1.2)
	Missing data	0	.	. .	.	. .

Table 21. Frequency that warning labels made smokers think about the health risks of smoking, Thailand and Malaysia, Wave 2.

*Q: To what extent, if at all, do the health warnings make you think about the health risks (health danger) of smoking?*

Country	Frequency	N	<u>Valid Responses</u>		<u>All Responses</u>	
			%	<u>95% CI</u>	%	<u>95% CI</u>
Malaysia	Not at all	211	16.2	(11.2, 21.3)	12.7	(9.0, 16.4)
	A little	376	33.4	(29.2, 37.7)	26.0	(21.5, 30.6)
	Somewhat	510	41.5	(37.9, 45.2)	32.6	(29.2, 36.0)
	A lot	119	8.8	(6.5, 11.1)	6.9	(5.0, 8.8)
	Never noticed labels	262	.	. .	12.5	(7.6, 17.5)
	NA	1	.	. .	0.0	(0.0, 0.1)
	Refused	5	.	. .	0.4	(0.0, 0.9)
	Can't say	44	.	. .	2.9	(1.1, 4.7)
	Missing data	112	.	. .	5.9	(4.0, 7.8)
Thailand	Not at all	125	7.6	(5.5, 9.7)	5.8	(4.1, 7.4)
	A little	167	9.9	(7.8, 11.9)	7.5	(5.9, 9.1)
	Somewhat	444	29.2	(26.3, 32.1)	22.2	(20.1, 24.3)
	A lot	810	53.3	(49.0, 57.6)	40.5	(36.4, 44.5)
	Never noticed labels	365	.	. .	17.1	(14.0, 20.3)
	NA	16	.	. .	0.7	(0.2, 1.2)
	Refused	0	.	. .	.	. .
	Can't say	1	.	. .	0.1	(0.0, 0.2)
	Missing data	138	.	. .	6.1	(4.8, 7.5)

Table 22. Frequency that warning labels made smokers more likely to quit smoking, Thailand and Malaysia, Wave 1.

*Q: To what extent, if at all, do the health warnings on cigarette packs make you more likely to quit smoking?*

Country	Frequency	N	<u>Valid Responses</u>		<u>All Responses</u>	
			%	<u>95% CI</u>	%	<u>95% CI</u>
Malaysia	Not at all	511	31.3	(24.8, 37.8)	25.9	(20.0, 31.9)
	A little	530	33.3	(25.9, 40.7)	27.5	(20.5, 34.5)
	Somewhat	404	24.2	(18.8, 29.6)	20.3	(16.4, 24.3)
	A lot	215	11.2	(8.6, 13.9)	9.7	(7.6, 11.8)
	NA	0	.	. .	.	. .
	Can't say	172	.	. .	9.1	(5.8, 12.5)
	Missing data	162	.	. .	7.4	(3.5, 11.4)
Thailand	Not at all	396	19.9	(16.3, 23.5)	19.0	(15.6, 22.5)
	A little	383	19.2	(16.9, 21.5)	18.2	(16.1, 20.4)
	Somewhat	563	30.0	(27.6, 32.4)	28.4	(25.8, 30.9)
	A lot	559	30.9	(25.6, 36.1)	29.2	(24.3, 34.0)
	NA	72	.	. .	3.7	(2.5, 5.0)
	Can't say	27	.	. .	1.5	(1.1, 1.9)
	Missing data	0	.	. .	.	. .

Table 23. Frequency that warning labels made smokers more likely to quit smoking, Thailand and Malaysia, Wave 2.

*Q: To what extent, if at all, do the health warnings on cigarette packs make you more likely to quit smoking?*

Country	Frequency	N	<u>Valid Responses</u>		<u>All Responses</u>	
			%	<u>95% CI</u>	%	<u>95% CI</u>
Malaysia	Not at all	368	30.0	(24.1, 36.0)	22.9	(18.0, 27.8)
	A little	350	30.8	(27.2, 34.4)	24.6	(21.1, 28.1)
	Somewhat	346	29.4	(25.2, 33.7)	21.9	(18.6, 25.2)
	A lot	121	9.7	(7.1, 12.4)	7.2	(5.0, 9.4)
	Never noticed labels	260	.	. .	12.5	(7.6, 17.5)
	NA	1	.	. .	0.0	(0.0, 0.1)
	Refused	5	.	. .	0.4	(0.0, 1.0)
	Can't say	68	.	. .	4.5	(2.9, 6.1)
	Missing data	114	.	. .	5.9	(4.0, 7.8)
Thailand	Not at all	191	12.1	(10.1, 14.2)	9.2	(7.4, 10.9)
	A little	186	11.7	(8.6, 14.9)	8.9	(6.5, 11.2)
	Somewhat	501	32.3	(30.4, 34.3)	24.8	(23.0, 26.6)
	A lot	668	43.8	(39.0, 48.6)	33.2	(29.5, 36.9)
	Never noticed labels	365	.	. .	17.1	(14.0, 20.3)
	NA	16	.	. .	0.7	(0.2, 1.2)
	Refused	0	.	. .	.	. .
	Can't say	1	.	. .	0.1	(0.0, 0.2)
	Missing data	136	.	. .	6.1	(4.7, 7.5)

Table 24. Smokers' opinions on whether smoking should be allowed in workplaces, Wave 1.

*Q: For [workplaces], please tell me if you think smoking should be allowed in all indoor areas, in some indoor areas, or not allowed indoors at all?*

Opinion	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
All indoor areas	67	3.0	(2.2, 3.8)	3.0	(2.2, 3.8)
Some indoor areas	855	41.6	(37.7, 45.5)	41.6	(37.7, 45.5)
Not at all	1078	55.4	(51.3, 59.5)	55.4	(51.3, 59.5)

Table 25. Smokers' opinions on whether smoking should be allowed in workplaces, Wave 2.

*Q: For [workplaces], please tell me if you think smoking should be allowed in all indoor areas, in some indoor areas, or not allowed indoors at all?*

Opinion	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
All indoor areas	8	0.4	(0.1, 0.7)	0.4	(0.1, 0.7)
Some indoor areas	543	24.8	(19.7, 30.0)	24.7	(19.5, 29.8)
Not at all	1502	74.7	(69.4, 80.1)	74.2	(68.9, 79.6)
Refused	1	.	. .	0.1	(0.0, 0.2)
Can't say	11	.	. .	0.5	(0.1, 1.0)
Missing data	1	.	. .	0.1	(0.0, 0.2)

Table 26. Smokers' opinions on whether smoking should be allowed in restaurants, Wave 1.

*Q: For [air-conditioned restaurants and other air-conditioned places], please tell me if you think smoking should be allowed in all indoor areas, in some indoor areas, or not allowed indoors at all?*

Opinion	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
All indoor areas	3	0.1	(0.0, 0.3)	0.1	(0.0, 0.3)
Some indoor areas	507	24.4	(21.0, 27.7)	24.4	(21.0, 27.7)
Not at all	1490	75.5	(72.2, 78.9)	75.5	(72.2, 78.9)

Table 27. Smokers' opinions on whether smoking should be allowed in restaurants, Wave 2.

*Q: For [air-conditioned restaurants and other air-conditioned places], please tell me if you think smoking should be allowed in all indoor areas, in some indoor areas, or not allowed indoors at all?*

Opinion	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
All indoor areas	8	0.4	(0.1, 0.8)	0.4	(0.1, 0.8)
Some indoor areas	207	9.6	(7.3, 12.0)	9.5	(7.2, 11.9)
Not at all	1834	89.9	(87.4, 92.5)	89.2	(86.8, 91.6)
Refused	2	.	. .	0.2	(0.0, 0.4)
Can't say	14	.	. .	0.6	(0.2, 0.9)
Missing data	1	.	. .	0.1	(0.0, 0.3)

Table 28. Percentage of smokers who felt smoking should not be allowed anywhere indoors in restaurants, by country.

*Q: For [air-conditioned restaurants and other air-conditioned places], please tell me if you think smoking should be allowed in all indoor areas, in some indoor areas, or not allowed indoors at all?*

Country	N	%	(95% CI)
South Korea	158	15.6	(13.0, 18.2)
China	902	21.3	(19.0, 23.7)
Germany	458	31.1	(28.4, 33.8)
Mexico	296	31.2	(25.4, 37.1)
France	705	40.2	(37.6, 42.8)
Uruguay	405	41.6	(37.1, 46.0)
Scotland	264	48.6	(42.5, 54.8)
United States	964	48.8	(46.1, 51.5)
United Kingdom	1180	58.3	(55.6, 60.9)
Canada	1354	65.5	(63.0, 68.0)
Malaysia	1178	76.2	(70.0, 82.4)
Ireland	458	80.8	(76.7, 84.9)
Australia	1820	83.9	(82.0, 85.8)
Thailand	1834	89.9	(87.5, 92.4)

Table 29. Smokers' perceptions of rules about smoking in indoor public places, Wave 1.

*Q: Which of the following best describes the rules about smoking in air-conditioned places such as restaurants, coffee shops, and karaoke lounges where people go to socialize?*

Rules	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Not allowed in any indoor area	1118	58.1	(54.0, 62.2)	56.9	(53.0, 60.8)
Allowed only in some indoor areas	792	39.3	(35.7, 42.9)	38.5	(34.8, 42.1)
No rules or restrictions	48	2.6	(1.4, 3.7)	2.5	(1.4, 3.6)
Unsure	42	.	. .	2.2	(1.4, 3.0)

Table 30. Smokers' perceptions of rules about smoking in indoor public places, Wave 2.

*Q: Which of the following best describes the rules about smoking in air-conditioned places such as restaurants, coffee shops, and karaoke lounges where people go to socialize?*

Rules	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Not allowed in any indoor area	1410	72.7	(66.7, 78.8)	71.7	(65.8, 77.7)
Allowed only in some indoor areas	581	24.7	(18.7, 30.7)	24.4	(18.5, 30.3)
No rules or restrictions	44	2.6	(1.4, 3.7)	2.5	(1.4, 3.7)
Refused	9	.	. .	0.4	(0.0, 1.0)
Unsure	22	.	. .	0.9	(0.5, 1.3)

Table 31. Percentage of smokers who smoked at last visit to an indoor public place, Wave 1.

*Q: The last time you [visited such air-conditioned places], did you smoke indoors?*

Smoked	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Yes	73	5.4	(3.5, 7.4)	3.3	(2.1, 4.5)
No	1155	94.6	(92.6, 96.5)	57.6	(53.1, 62.2)
Did not visit in last month	772	.	. .	39.0	(34.3, 43.8)

**Table 32. Percentage of smokers who smoked at last visit to an indoor public place, Wave 2.**

*Q: The last time you [visited such air-conditioned places], did you smoke indoors?*

Smoked	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Yes	64	6.0	(4.0, 8.0)	3.4	(2.0, 4.7)
No	1087	94.0	(92.0, 96.0)	53.2	(48.8, 57.6)
NA	711	.	. .	34.0	(28.7, 39.3)
Can't remember	1	.	. .	0.0	(0.0, 0.1)
Never visited in last month	203	.	. .	9.4	(8.2, 10.6)

**Table 33. Whether smokers agree that cigarette displays promote youth smoking, Wave 2.**

*Q: Do you think displays of cigarettes inside stores and shops encourage young people to take up smoking?*

Agreement	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Yes	1637	80.8	(77.7, 83.9)	78.7	(75.7, 81.8)
No	377	19.2	(16.1, 22.3)	18.7	(15.6, 21.8)
Refused	4	.	. .	0.1	(0.0, 0.3)
Can't say	48	.	. .	2.5	(1.7, 3.2)

**Table 34. Whether smokers agree that the Thailand ban on cigarette displays is effective in reducing the amount that people smoke, Wave 2.**

*Q: How effective do you think the government ban on display of cigarettes inside stores and shops will be in reducing the amount people smoke?*

Agreement	N	Valid Responses		All Responses	
		%	95% CI	%	95% CI
Very effective	754	41.0	(34.6, 47.4)	39.5	(33.6, 45.4)
Somewhat effective	836	38.2	(34.3, 42.2)	36.8	(32.8, 40.8)
Not effective	407	20.7	(16.1, 25.3)	20.0	(15.4, 24.5)
Refused	9	.	. .	0.5	(0.1, 0.9)
Can't say	60	.	. .	3.2	(2.1, 4.4)

Table 35. Whether smokers were aware of the Thailand cigarette display ban, Wave 2.

*Q: Are you aware of a government ban on display of tobacco products inside shops and stores?*

Aware	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Yes	1884	91.5	(89.2, 93.7)	91.1	(88.7, 93.5)
No	172	8.5	(6.3, 10.8)	8.5	(6.2, 10.8)
Can't say	10	.	. .	0.4	(0.1, 0.6)

Table 36. Whether smokers support the Thailand cigarette display ban, Wave 2.

*Q: Do you support complete bans on displays of cigarettes inside shops and stores?*

Support	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Not at all	125	5.7	(4.5, 7.0)	5.6	(4.4, 6.9)
A little bit/somewhat	261	11.3	(8.8, 13.9)	11.1	(8.7, 13.6)
A lot	1648	82.9	(79.7, 86.1)	81.5	(78.2, 84.8)
Refused	6	.	. .	0.4	(0.0, 0.8)
Can't say	26	.	. .	1.4	(0.7, 2.0)

Table 37. Whether adult smokers report seeing cigarettes on display in stores in the last month, Wave 2.

*Q: In the last month, have you seen cigarette packages being displayed, including on shelves or on the counter?*

Saw cigarettes	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Yes	356	16.7	(14.7, 18.7)	16.6	(14.6, 18.6)
No	1687	83.3	(81.3, 85.3)	82.5	(80.5, 84.4)
Refused	3	.	. .	0.2	(0.0, 0.3)
Can't say	20	.	. .	0.8	(0.3, 1.3)

Table 38. Whether youth report seeing cigarettes on display in stores in the last month, Wave 2.

*Q: In the last month, have you seen cigarette packages being displayed on shelves or on the counter inside shops or stores where people buy tobacco?*

Saw cigarettes	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
No	481	53.0	(47.9, 58.1)	53.0	(47.9, 58.1)
Yes	446	47.0	(41.9, 52.1)	47.0	(41.9, 52.1)

Table 39. Whether smokers agree that light cigarettes are less harmful than regular cigarettes, Wave 2.

*Q: Please tell me whether you [agree with this statement]... Light cigarettes are less harmful than regular cigarettes.*

Agreement	N	<u>Valid Responses</u>		<u>All Responses</u>	
		%	<u>95% CI</u>	%	<u>95% CI</u>
Strongly disagree	151	6.9	(4.7, 9.1)	6.9	(4.7, 9.0)
Disagree	601	30.6	(25.3, 35.9)	30.5	(25.3, 35.7)
Neither disagree nor agree	66	2.9	(1.8, 4.0)	2.9	(1.8, 4.0)
Agree	975	47.7	(41.0, 54.3)	47.5	(40.8, 54.3)
Strongly agree	55	2.0	(0.8, 3.3)	2.0	(0.8, 3.3)
Refused	5	.	. .	0.3	(0.0, 0.8)
Can't say	213	9.9	(7.2, 12.6)	9.9	(7.2, 12.6)

**Table 40. Percentage of smokers who 'agree' or 'strongly agree' that light cigarettes are less harmful than regular cigarettes, by country.**

*Q: Please tell me whether you [agree with this statement]... Light cigarettes are less harmful than regular cigarettes.*

Country	N	%	(95% CI)
Mexico	139	11.5	(19.4, 31.5)
Canada	283	14.9	(13.1, 16.8)
Australia	348	15.5	(13.7, 17.3)
Uruguay	163	18.3	(13.6, 23.0)
United States	393	19.0	(16.9, 21.2)
Ireland	124	20.2	(16.1, 24.4)
Malaysia	280	20.5	(15.0, 25.9)
Scotland	127	25.4	(19.4, 31.5)
United Kingdom	624	31.4	(28.9, 33.8)
South Korea	336	31.8	(28.6, 35.1)
Thailand	1030	49.7	(43.0, 56.4)
China	2594	55.7	(52.8, 58.6)